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CONTACT INFORMATION:

Tirrell J. Paxton

The Chicago Source, Inc.

(773) 667-9824 (telephone)

(773) 667-9824 (fax)

Tirrell.Paxton@TheChicagoSource.com

www.TheChicagoSource.com

**HOW TO CONQUER WALL STREET- NEW SELF-STUDY INVESTMENT PROGRAM
EMPOWERS ORDINARY PEOPLE TO INVEST WISELY**

(Chicago, IL, February 18, 2004) The Chicago Source, Inc. announced today the world-wide publication of a new self-study investment program, entitled **How to Conquer Wall Street: An Introduction to Investing and Financial Planning**, created by Tirrell J. Paxton, a bankruptcy attorney and certified public accountant. Mr. Paxton has worked at the accounting firm Ernst & Young, the U.S. Securities and Exchange Commission, the U.S. Bankruptcy Court, and the national law firm Piper Rudnick. **How to Conquer Wall Street** is different than any other investment program because it includes a lecture on CD, written materials retrievable from the publisher's website, and referrals to other sources of information. In light of recent corporate scandals, such as Enron, people have become increasingly wary of investing. People can overcome these fears by learning the fundamental principles of investing. **How to Conquer Wall Street** gives a straight forward explanation of investments and step-by-step instructions on understanding the venerable financial statements, which are the pulse of any company.

Drawing on his formal training and work experience as an attorney and CPA, Mr. Paxton categorizes investments into five groups, which are retirement investments, college savings plans, stocks, bonds, and mutual funds. Additionally, he identifies the rights, risks, and profits associated with each of these categories. Accordingly, he describes a thought process for selecting and monitoring investments, which does not require prior financial training. Lastly, Mr. Paxton discusses the services provided by financial planners, stockbrokers, and internet brokerage companies.

Current books on investing and financial planning typically are not comprehensive and fail to explain investing in a clear, concise, and effective manner. **How to Conquer Wall Street**, however, enables ordinary people to make intelligent decisions regarding their investments, and prevents them from blindly relying upon others for financial advice. **How to Conquer Wall Street** includes a lecture with a runtime of 1 hour and 16 minutes and a 28 page information booklet. **How to Conquer Wall Street** is currently available for sale at Borders, Amazon.com, and TheChicagoSource.com. The price is \$18.00 USD.

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